**For immediate release: October 27, 2022**

### SPCA Florida Receives World’s Best Cat Litter® Donation

Lakeland, FL – SPCA Florida is acting as a distribution and transport center to receive and deliver food, supplies and vaccines to areas in need affected by Hurricane Ian.

World’s Best Cat Litter® and SPCA Florida have partnered to support animal welfare efforts across southern Florida. World’s Best Cat Litter® is donating 4,000 pounds of cat litter to SPCA Florida for distribution to shelters in-need.

World’s Best Cat Litter’s GiveLitter® program is dedicated to donating three million pounds of cat litter to shelters and cat cafes, representing the three million cats that find their way to shelters each year.

FLSARC, a program of SPCA Florida, will help triage incoming requests for support and assist with shelters in need. All too often, pets become silent victims when disasters strike. Tornadoes, earthquakes, and wildfires can leave local shelters inundated with dozens of pets that get displaced from their homes.

“The Florida State Animal Response Coalition does a great job of leveraging the animal welfare network of southern Florida to voice the needs of those impacted by Hurricane Ian and identify resources. We hope this gift of cat litter will provide support to Florida animal shelters as they work to house countless displaced cats and kittens,” said Emelie Knobloch, Marketing Programs Specialist, Kent Pet Group.

“We are sincerely grateful to our friends at World’s Best Cat Litter® for coming to the aid of organizations and shelters affected by the devastation of Ian,” said Shelley Thayer, Executive Director, SPCA Florida/Fl SARC.

Donations: hurricanereliefflsarc@spcaflorida.org

Questions: hurricanereliefflsarc@spcaflorida.org

**About SPCA Florida**

*Founded in 1979, SPCA Florida exists to eliminate animal suffering and engage the entire community in the welfare and well-being of animals. SPCA Florida will help and heal 20,000 dogs and cats through its SPCA Florida Animal Medical Center and provide direct care for 6,500 animals through its Adoption Center this year. Ani-Meals and Food Assistance Programs, provide food and medical care for animals of homebound families and families who need supplemental food for thousands of dogs and cats each year.*

**About World’s Best Cat Litter™**

*World's Best Cat Litter™ is a family of long-lasting cat litters made from naturally absorbent corn. Our patented process harnesses the power of corn to create formulas that guarantee outstanding odor control, quick clumping and easy scooping. It's the pet, people and planet friendly litter that truly works and is naturally safe. Offered in a variety of clumping formulas and sizes, the litter is available in PetSmart® and PETCO®, select Target® and Walmart stores, and other leading pet and grocery stores nationwide both online and in store. World's Best Cat Litter™ is produced by Kent Pet Group, headquartered in Muscatine, Iowa. Visit www.worldsbestcatlitter.com.*

- end -